

Three key Case IH products reach milestone anniversaries

CELEBRATE!



DEMONSTRATOR GOLD

In the late 1960s and early 1970s, International Harvester created special Gold Demonstrator tractors to create visibility for new models in the marketplace. To celebrate the Magnum and Steiger tractor milestone anniversaries, and to acknowledge the International Harvester heritage, Case IH has produced 100 Gold Signature Edition Magnum 305 tractors and 50 Gold Signature Edition Steiger 535 tractors. Gold Signature Edition models are being displayed at fall farm shows, and are allocated to the top selling dealers of the two models.

All 2008 model Steiger and Magnum tractors produced by Case IH plants in Fargo, North Dakota and Racine, Wisconsin, will carry a commemorative anniversary decal. Anniversary tours at the two tractor plants are planned for 2008, and specially designed promotional items, including limited edition scale models and fine art prints are available. Contact your Case IH dealer or visit www.caseih.com for more details.



20th Anniversary Magnum tractors

One of the most eagerly anticipated product introductions in the history of the farm equipment industry took place in Denver, Colorado, in August 1987. There, hundreds of dealers representing the new company resulting from J.I. Case's acquisition of International Harvester packed into the Denver Coliseum to see the unveiling of the first new tractors designed and produced

by the combined companies.

When the curtains lifted, the smoke cleared, and the spotlights shone brightly, the dealers cheered and applauded loudly. The new tractors they saw were big, they were bold, and they were red.

The new Magnum tractors, with their cab-forward design and fully integrated MFD, were one more example of the innovative leadership International Harvester had been known for, and a clear signal to the dealers that this new company, with a heritage dating back to the beginning of mechanized agriculture, was starting on the right foot.

Now, 20 years later, the

Magnum tractors have built a legacy second-to-none for exceptional performance, reliability and durability. Magnum tractors are in service around the world, performing in the most demanding agricultural applications. Many have clocked thousands of hours with little more than routine maintenance. The Magnum transmission, in particular, has earned a "bulletproof" description.

Those first Magnum tractors were a resounding success, giving the newly formed Case IH dealer body a truly superior product to sell. Longtime Case and IH customers realized this was the company they could grow with.

Older tractors that were produced and/or any tractor without ROPS installed must not be used unless they are fitted with a Case IH approved ROPS. Contact your local dealer for information regarding installing an approved ROPS on your tractor. Your life may depend on it.



50th Anniversary Steiger tractors

In the mid 1950s, Minnesota farmer John Steiger wanted a more powerful tractor than the manufacturers offered. Steiger, along with his sons Douglas and Maurice, took matters into their own shop and built the tractor they envisioned. Based on an in-

novative articulated design that proved both simple and durable, their tractor put 238 engine horsepower to work through four powered wheels at a time when no commercially available ag tractor topped 100 hp.

That first tractor, built in 1957, did what the Steiger family wanted it to do. And, it drew a lot of

attention. They built a few more tractors to meet the growing demand, and by 1963, the Steiger tractor manufacturing business.

From the outset, these big, rugged tractors were the choice of progressive growers who wanted the ultimate in power and performance. Carrying names such as

Wildcat, Bearcat, Puma, Cougar and Turbo Tiger, the distinctive green tractors made the word Steiger synonymous with uncompromised performance.

In 1986, Tenneco, then parent company of Case IH, bought Steiger Tractor Inc. and its Fargo, North Dakota manufacturing facility. By 1988, the first red Steiger tractors – 9100 Series models – began rolling off the assembly line.

Today's line of Steiger tractors represent a special legacy. After 50 years and more than 50,000 tractors, they deliver a basic design built by innovative farmers enhanced many times over by world-class engineering and production resources.



30th Anniversary Axial-Flow combines

It was revolutionary in 1977 . . . a combine with one big slow-turning rotor running lengthwise through the machine, instead of one quick hard pass under a small fast-turning cylinder. Seeds are gently rubbed free of their hull, pod or cob, often rubbing against other crop material instead of hard steel.

These new International Harvester Axial-Flow combines set new expectations for grain harvesting. Owners immediately saw a higher quality sample that

often resulted in higher premiums or reduced dockage. Over time, they realized that the Axial-Flow combines were simpler to operate and easier to maintain than conventional combines.

Current Axial-Flow combines incorporate more than 30 years of ongoing improvement and refinement. Virtually all systems have been improved with the goals of increasing throughput and reliability while maintaining superior threshing performance and simple operation.

The newest generation models, Axial-Flow 7010 and 8010, use that same proven single-rotor design, combined with greatly increased throughput systems and state-of-the-art technology for monitoring and control.

